



MEET OUR LOGISTICS TEAM

TRACY ROETTGER

LOGISTICS ANALYST



I chose to pursue a career in Logistics because I wanted to enhance and elevate DSG's logistics performance by harnessing my operational skillsets, all to better serve our customers. In my role, I analyze routes and provide recommendations on adjustments for efficiency. My proudest DSG moment was receiving the Minnesota Region Commitment to Excellence award. I find fulfillment in sharing my knowledge to help our team achieve our goals, and being honored with this award reaffirms that my dedication to continuous improvement is truly impactful. Being an employee owned organization encourages every employee owner to go the extra mile. We listen to our customer's needs and offer solutions to meet their expectations.



“

My career in logistics began as an opportunity to do something different, challenging, and dynamic. I oversee fleet, transportation, and facilities. Collaborating with employee owners and branches to implement innovative solutions is the most rewarding part of my job. The most exciting is seeing the teamwork and effort behind the scenes each time a new branch opens or an existing branch moves to a new facility. In the past three years, we've rapidly expanded into eight new facilities. Our goal within logistics is to make as much inventory available as quickly as possible for our customers. As employee owners, we work hard every day in a variety of ways to constantly improve our customer's experience at DSG.

”

JOEL TAVERNA
LOGISTICS DIRECTOR

